

BENEFITS OF FEATURING A GUEST HOUSE ON TOURCMR

TourCMR being the official travel guide App for Cameroon, approved by the Minister of Tourism and Leisures as the official travel guide App for the African Cup of Nations, will provide Guest Houses with the following benefits.

- Feature on the only official travel guide App for Cameroon approved by the Minister of State, Minister of Tourism and Leisure which has everything tourists (your main potential clients) need to know about the beauty of Cameroon.
- Feature on the only App endorsed by the Ministry of Tourism and Leisure as the official travel guide App for the African Cup of Nations and will be used by most of the visitors coming for the African Cup of Nations.
- Feature on the only App that has the largest travel and tour data for Cameroon making it a hub for your potential clients.
- Guest Houses appearing on the App will feature on both the list of tourist sites for each town and all other tourist sites within the defined App range.
- The best marketing tool to reach your potential audience is the App fully targets tourists visiting Cameroon.
- We connect Guest Houses directly with their potential clients.
- We provide all tourist and potential clients with the essential information about your Guest House for them to make the best lodging decisions making it possible for coherent and healthy sharing of clients to the advantage of the Guest Houses.

- Help your Guest House stand out from rival accommodation options on the platform, potentially increasing demand.
- You can reach out to High-Value, and Frequent Travelers.
- Guest Houses are required to pay just a one-time upfront cost, and TourCMR markets them to their potential audience.
- Guest Houses are classified according to the different towns which makes it easy for tourists to locate your Guest House and get all the necessary information with just a click.
- Guest Houses ranking on the App is based on the quality of the package chosen, giving an opening for any Guest House to top the list.
- Tourists can read reviews from Guest Houses on the App which sells the true value of the Guest House and its uniqueness.
- Our travel guide feature provides tourists with step-by-step guides, cost estimates, and live travel guides to take them directly to your doorsteps.

Registering a Guest House on the TourCMR App.

The registration for Guest Houses on the TourCMR App is based on the selected package for a particular rating. Packages offered by TourCMR vary based on the amount paid for position ranking. The higher you pay, the higher visibility you get from your potential clients.

We have two main packages which you can select from, we have the **African Cup of Nations (AFCON PACKAGE)** which runs for the AFCON period and ends

exactly after the end of the African Cup of Nations 2021, and the **YEARLY PACKAGE** which is merged with the AFCON package for 12 months after date of registration.

Types of packages

1. TourCMR DIAMOND.

TourCMR Diamond is the first package offered by TourCMR for guest houses. It offers a Guest House the best premium benefits as the only Guest House with the first position ranking for the selected town.

The Guest House with this package will feature as the first Guest House in the list of Guest Houses in that town and also as the first in the list of Nearby Guest Houses in that particular location.

That is when a tourist uses this App and clicks to find a Guest House around his location, the first Guest House that shows up with all its information is the Guest House with this package. Guest Houses with this package are the first most ranked Guest Houses all across the different sections of the Application.

Contact us to get a quote for this package.

The price paid for this package will last for a complete year (duration of 12 months) including the African Cup of Nations period, renewable after the date of expiration.

2. TourCMR GOLD.

TourCMR GOLD is the second package offered by TourCMR for Guest houses. It offers a Guest house the advantage to feature as the second Guest house with

the second position ranking for the selected town and falls directly under the first Guest house.

The Guest house with this package will also feature as the second Guest house in the first-page list of Guest houses in that town and also as the second in the list of Nearby Guest houses in that particular location.

That is when a tourist uses this App and clicks to find a Guest house around his location, the second Guest house that shows up with all its information is the Guest house with this package. Guest houses with this package are the second most ranked Guest houses all across the different sections of the Application.

Contact us to get a quote for this package.

The price paid for this package will last for a complete year (duration of 12 months) including the African Cup of Nations period, renewable after the date of expiration.

3. TourCMR SILVER.

TourCMR SILVER is the third package offered by TourCMR for Guest houses. It offers a Guest house the advantage to feature as the 3rd ranked Guest house with the third position for the selected town and falls directly under the second Guest house.

The Guest house with this package will also feature as the third Guest house in the first-page list of Guest houses in that town and also as the third in the list of Nearby Guest houses in that particular location.

That is when a tourist uses this App and clicks to find a Guest house around his location, the third Guest house that shows up with all its information is the

Guest house with this package. Guest houses with this package are the third most ranked Guest houses all across the different sections of the Application.

Contact us to get a quote for this package.

The price paid for this package will last for a complete year (duration of 12 months) including the African Cup of Nations period, renewable after the date of expiration.

4. TourCMR REGULAR.

TourCMR Regular is the normal package offered to Guest Houses. It starts from the 4th position of the App and it follows the rule of first come first serve which means starting from this position the Guest House that pays the standard fee first takes that position and the others follow.

This package offers a Guest House the advantage to feature as the Guest House on the TourCMR App and can be found by any tourist using the App which meets their desired standard.

The Guest House with this package will also feature on the list of Guest Houses for that town and feature as in the list of Nearby Guest Houses in that particular location and nearby Guest Houses around all tourist sites in that location.

That is when a tourist uses this App and clicks to find a Guest House around his location, the Guest House with this package will show up on the list with all its information and the position ranking will depend on how fast the Guest House pays to secure a position from the 4th position.

Contact us to get a quote for this package.

The price paid for this package will last for a complete year (duration of 12 months) including the African Cup of Nations period, renewable after the date of expiration.

How to proceed with Registration?

- **Step 1: Call and Confirm your selected Package Order.**

After choosing your selected package and slot position, please contact our support team via email contact@tourcmr.com or phone: +237 672447937 to find out if the selected spot you are going in for has already been bought or is still available.

- **Step 2: Pay the Amount for your Package.**

Pay the amount for the package you have chosen e.g., 5 million FCFA for TourCMR Diamond to the following **United Bank for Africa** Details.

- **Step 3: Compile the Necessary Information.**

Guest Houses on TourCMR are registered with all their information solely by the TourCMR Team.

The written information will be provided in a word document while the other information like images, videos will be provided in a portable storage device like a flash drive.

The information needed will be provided as follows;

1. **Guest House Name:** This is the name of the Guest House e.g., Mont **Febe Guest House**.

2. **Location Name:** This is the name of the location of a Guest House e.g., **Mont Febe, Yaoundé.**

3. **Longitude and Latitude Location.** Get the latitude and longitude location of the exact spot in which your Guest House is located. For example

- **Latitude:** 3.87807

- **Longitude:** 11.51642

1. **Average Price:** Give the Average cost range for a Night at your Guest House for example **45000 - 100,000 XAF / per Night.**

1. **Images: 10 high-quality images** of the Guest House which bring out the beauty will need to be provided in a portable flash disk.

1. **Videos.** Up to **5 videos in both English and French (App is a bilingual Application)** that bring out the beauty of the Guest House can be provided as well in a flash disk or the YouTube URLs if the videos are already uploaded to YouTube.

1. **Contact Information:** Contact information such as **2 phone numbers, official email, and website (if available)** should be provided so tourists can easily contact your Guest House.

1. **Popular Amenities:** A list of Popular Amenities which makes this Guest House stand out should be provided as well for example A swimming Pool, Spa, Free parking, Fitness center, Air-conditioned, etc.

1. **Description Details:** A short and comprehensive description that brings out the beauty of a Guest House should be provided to sell out the Guest House to tourists.

1. **Social Media URLs.** Provide links for your different social media handles such as **Facebook, Instagram, Twitter, LinkedIn, and YouTube.**

1. **Travel Guide:** Travel Guide is the feature that provides tourists with the itinerary (step by step guide with cost estimates) from the closest airport to your Guest House location.

An example of an itinerary for Mont Febe Guest House with average cost estimates is as follows;

- Arrive at Yaoundé-Nsimalen International Airport.
- Yaoundé-Nsimalen International Airport to Mont Febe Guest House by Taxi
Average cost 5000 XAF.

Step 4. Send an email

Send an email which includes your package chosen, the receipt of payment and required details to contact@tourcmr.com. The subject of this email should be [Guest House Name] [Name of package] e.g., **Springs Guest House TourCMR DIAMOND**

Step 5. We will Contact You.

We will call you within 24 hours to schedule your appointment for registration and all necessary paperwork.